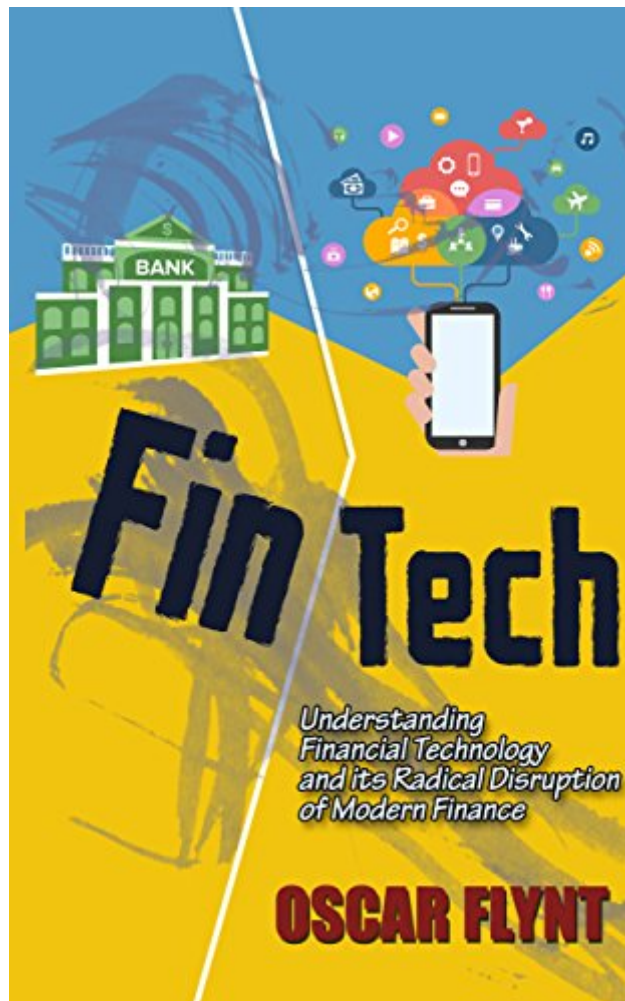


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FinTech: Understanding Financial Technology And Its Radical Disruption Of Modern Finance



Synopsis

Finally, a Comprehensive Guide that clearly explains FinTech and Its host of opportunities! Imagine a world where your FICO score is irrelevant. A world where a developing countries economy suddenly booms overnight. It's a world where you can cash in on one of the biggest investment opportunities since the internet. That world happens to be financial technology, or FinTech for short. And today, it's rapidly growing and infiltrating most areas of commerce. Funny thing is, Fintech is actually not that new. It's just that right now it's really steaming up and attracting mainstream attention. The only issue is that there's hardly enough information on it. And the stuff that's out there just isn't that informative. That's why I wrote this guide. It's meant to help you navigate the FinTech waters. When you're finished reading it you should have a sound idea of what financial technology is. You'll understand the ins-n-outs, familiarize yourself with the terminology, and possibly get an idea or two of how to capitalize on these breakthrough technologies. When you download "FinTech" you'll also discover:

- How FinTech is actively disrupting the entrenched financial institutions like never before
- The most important things to follow in FinTech
- How FinTech targets developing countries
- What user experience is in the context of FinTech and how to fully optimize it
- How FinTech impacts Supply chains
- How FinTech is changing the business to business world
- Why the lack of FinTech in certain markets spells out major opportunity for you
- Specific FinTech regulations for major markets like the United States, the United Kingdom and the European Union
- How the news and FinTech could make the perfect mixture for profitable trading
- How FinTech allows traders to see when current events will harm investments
- How FinTech can spot potentially profitable niche products

Download your copy today! Take action today and download your copy of "FinTech" so you can be up-to-speed on this enormous megatrend!

Book Information

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Customer Reviews

I'm thinking of launching a startup this year but I'm pretty blind when it comes to the current trends in the financial world. A friend told me to look into the fintech subject to get up to speed. This book oriented me really well. Fashion and supply chain sections made the entire book worth reading but the other sections taught me some things too!

Excellent book to read. I previously did not have a clue what is fintech but this book helped a lot. Fintech is a phrase increasingly banded about in the media and in technology circles. It describes an emerging financial services sector in the 21st century. In order to gain more information on fintech, you can read this easy to understand book. Book is well written and even layman can learn about fintech. I got this book as I was keen on investing in fintech some time in the future but did not understand them well enough. This book explained it all for me, it is an excellent read for a beginner

This guidebook is outstanding and well written. Inside of this book the author has described about financial technology and its radical disruption. Actually, I had a huge interest to learn more about this technology and for that reason I purchased this book. Thought I had read this type of few books before, but this book is one of my best reads. One of my best and old friend suggested me about this book a few weeks ago and I did not miss to purchase this book. It is true that FinTech is not that new and there is hardly enough information on it. Inside of this book the author has described the ins-and-outs of this technology and by reading this book I have understood about how to capitalize on these breakthrough technologies. This book showed me about how it's impacted supply chains, how effective this technology is changing the business world. Just like many other books, the aim of this book to get its reader to let the readers know almost everything about this technology. I am glad to get his book and this is my honest opinion about this book.

This book has been an informative read. The topic is really something new for me, but I find this book an easy read. Although it might be a technical subject, FinTech was given a brighter perspective the explanations and discussions done here. For me, FinTech is now a more comprehensive topic and with the present situation of our economy, knowing how it works will prove helpful.

Accordingly, the author wrote this guide to help readers navigate the FinTech waters. And I was also surprised to read that FinTech is not really new. Well, it's a new concept for me, and grabbing this book has surely educated me more about it. And I find reading it an easy endeavor too. It made use of words that are not too technical nor complicated. I think this book indeed a great guide in getting to know FinTech more.

There had been various platforms these days that people use to send and receive money. They are supposed to be used as a technological advancement but unfortunately, some people used it to their own and evil advantage. One example is the Bitcoin. Through blockchain, one can send money in as fast as 5 seconds. Convenient right? That convenience though, was used by some people to fool others. They know that they would not be caught and trapped because blockchain has less security features. The alphanumeric bitcoin address changes everytime you receive money, so ta-da! You won't be traced. It is a good thing that I have learned more things about this FinTech. We have lots of technological advancements that need to be regulated as some use it to scam others. I know because I was a victim.

It is my first to hear about FinTech and it is very interesting. This book enlighten me more about financial technology and its uses. I have learn and fully understand Fintech thru this book.

I bought this book for a quick read. Learning the financial tech in this world, and how everything is changing. For better or worse we won't know yet, but rest assured a lot of changes will be coming in the future. Whether it's PayPal, another P2P platform and bitcoins. Just know that the world is always changing and learning about this whether it's purchasing this book or just doing massive research on forums, the smart thing is to educate yourself. Explains about the growing (b2b) business to business sector. Making a lot of processes easier on more companies to get more done without the use of all the middlemen. If you want to learn about financial technology and its future then grab a copy of this book

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